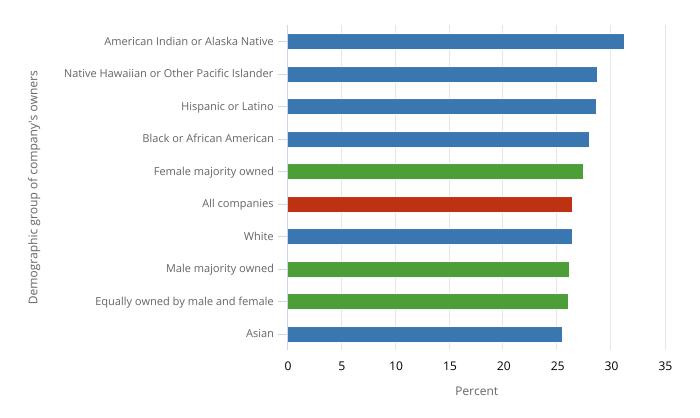
Figure INV-19
Share of U.S. companies introducing product or process innovations, by owners' sex, race, and ethnicity: 2015–17



Note(s):

For this survey, an innovation must have characteristics or intended uses that are new or that provide a significant improvement over what was previously used or sold by the business. Product innovations may be goods or services. Process innovations may be methods of manufacturing; logistics, delivery, or distribution methods; or supporting activities, such as maintenance or operations systems. Classification is by 2017 North American Industry Classification System codes and based on the dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.

Science and Engineering Indicators